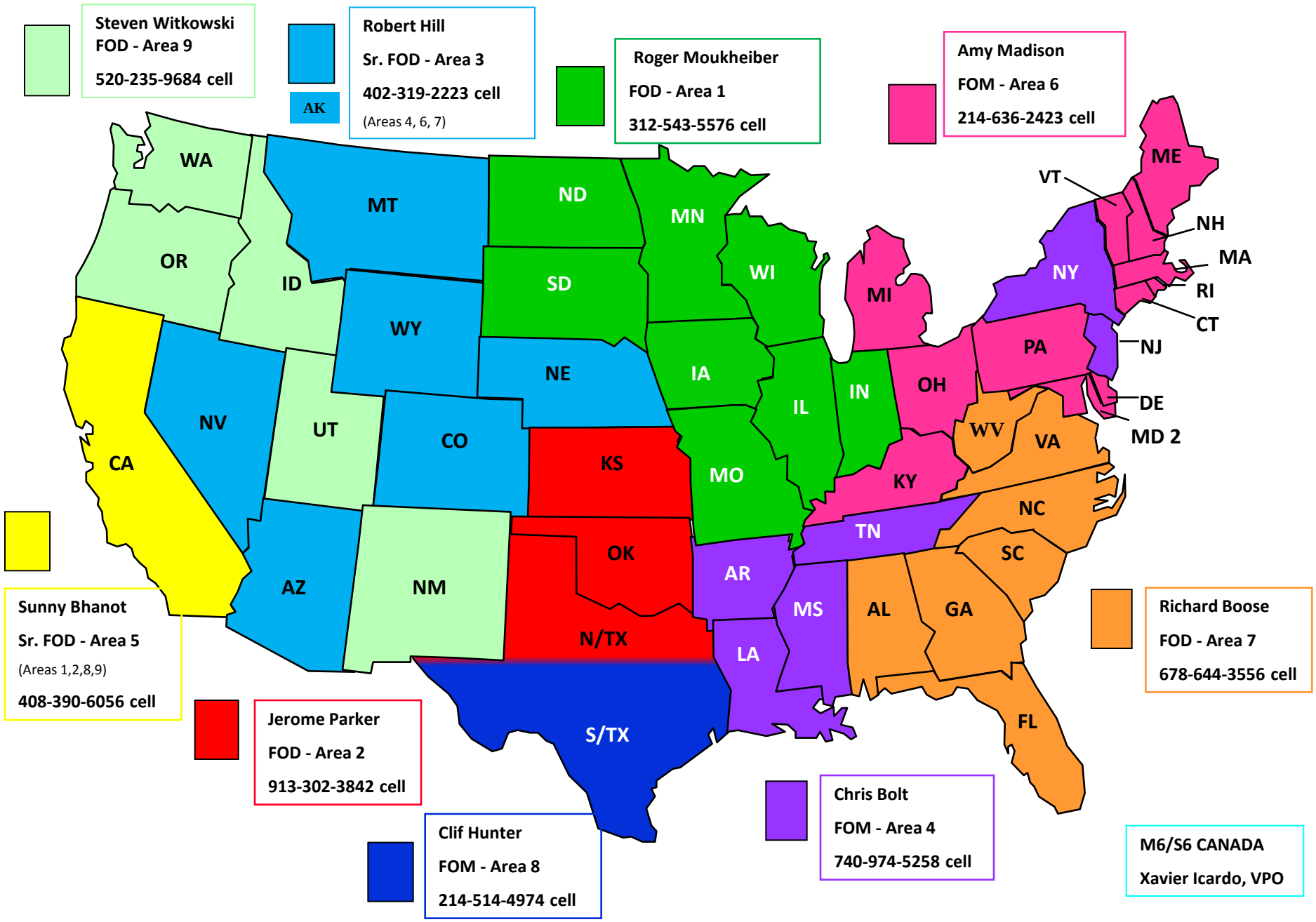Franchise Operations Territories – Effective Jan 1, 2012