



Motel 6/Studio 6 Leadership Honors Best Performers and Highlights Partner Excellence at 2011 Franchise and Supplier Conference in Cancun

DALLAS, Texas – More than 400 franchisees from across the Motel 6 and Studio 6 network in the U.S. and Canada joined company executives and senior management at the annual franchise and supplier conference in Cancun, Mexico, from Oct. 5 through Oct. 8. The Motel 6/Studio 6 annual conference recognized its best-performing franchisees and suppliers and imparted a theme of partner excellence through interactive and informative training sessions.

“The annual conference gives us an opportunity to not only recognize our outstanding franchisees and suppliers, but to provide our franchisees with valuable training, resources and best practices that will yield tangible benefits to their key performance indicators,” said Jim Amorosia, CEO of Motel 6 and Studio 6.

“Our collective focus on partnership excellence will only strengthen our ability to deliver consistently to our guests, resulting in positive performance for franchisees, franchisors and suppliers alike.”

Training workshops were a highlight of the conference and included multiple sessions to sharpen franchisees’ knowledge of operational best practices. Sessions covered the brands’ principles of excellence, strategies for sales success, preventive maintenance and an overview of current hospitality technology updates.

The conference also included a vendor trade show represented by more than 40 suppliers; optional excursions for team building; vendor demonstrations and a recognition ceremony. During the recognition event on Oct. 6, Motel 6/Studio 6 leadership rewarded its best-performing franchisees and suppliers. Leadership honored recipients in the categories of *Franchise of the Year*, awarded to Motel 6 in Anchorage, Alaska, owned by Tia Lewis; *We Make Great Happen Franchisee* awarded to Motel 6 in Marysville, Calif., owned by Sanjay Patel; *Supplier Partner Excellence* awarded to Synergy Global Supply; *Franchise Renovation of the Year* awarded to Motel 6 in Pasadena, Calif., owned by Kamlesh Bhatka; *Franchise Partner Excellence* awarded to Sanjay Patel; *Best Renovation Supplier* awarded to Emser Tile; *Supplier Product Excellence* awarded to Tarkett; and *Best New Supplier* awarded to HPI Direct.

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About Motel 6

Motel 6 offers the lowest price of any national chain at more than 1,100 company-owned and franchised locations throughout the United States and Canada. For 25 years, Motel 6 has used the tagline, "We'll leave the light on for you®," earning the chain the highest brand recognition in the economy lodging segment. Motel 6 was the first national pet friendly chain, welcoming pets since 1962. Standard amenities include free local phone calls, no long distance access charges, free morning coffee and expanded cable channel line-up. Most locations offer Wi-Fi Internet access, swimming pools and guest laundry facilities. For more information, visit www.motel6.com.

About Studio 6

Studio 6 Extended Stay hotels offer the affordable comfort of furnished studios, low weekly rates and accommodating hotel amenities at more than 60 locations across North America. Guests will find Studio 6 locations in the United States and Canada, conveniently located in major business complexes, offering easy access to shopping and retail centers, entertainment areas and restaurants. The studios feature sleeping areas and fully furnished kitchens complete with refrigerators, microwaves, cook-top stoves, cookware and dinnerware. For more information, visit www.staystudio6.com.



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