



Motel 6 Launches App for Android™

App Now Available for Download on the Market's Top Smartphone Platform

Dallas, TX — Motel 6 is continuing to build its online presence with the announcement of the Motel 6 App for Android™, now available on the Android Market. According to a recent report by [comScore, Inc.](#), Android ranked as the leading mobile platform with a 41.8 percent share of the U.S. smartphone market. The new Motel 6 App will make it convenient for Android users to search and book rooms at more than 1,100 locations in the United States and Canada.

“We have seen success with the introduction of the Motel 6 App for iPhone, with over 25,000 downloads since its launch in June,” said Jim Amorosa, CEO of Motel 6 and Studio 6. “Given Android’s market share dominance in mobile app downloads and high penetration among Motel 6 guests, we have very positive expectations for the new Motel 6 app in both download volume and revenue generation.”

The Motel 6 app for Android uses the smartphone’s built-in GPS to locate the closest location available and can also search locations by city, state, or airport code. Once the Motel 6 location is identified, the Motel 6 App provides guests with specific information about amenities, brand policies, property images and daily rates and enables guests to book rooms seamlessly on their smartphones.

Registered members can take advantage of the “My Motel 6” feature, where their account information and upcoming reservations are conveniently available for viewing, making for an even faster and easier booking process. First-time guests can create an online account in just a few easy steps.

The Motel 6 App for Android is available for free from the Android Market on the Android phone or at www.market.android.com.

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About Motel 6

Motel 6 offers the lowest price of any national chain at more than 1,100 company-owned and franchised locations throughout the United States and Canada. For 25 years, Motel 6 has used the tagline, “We’ll leave the light on for you®,” earning the chain the highest brand recognition in the economy lodging segment. Motel 6 was the first national pet friendly chain, welcoming pets since 1962. Standard amenities include free local phone calls, no long distance access

charges, free morning coffee and expanded cable channel line-up. Most locations offer Wi-Fi Internet access, swimming pools and guest laundry facilities. For more information, visit www.motel6.com.

About Accor North America

Headquartered in Dallas (Carrollton), Texas, Accor North America operates more than 1,100 upscale and economy properties including nationwide economy leaders Motel 6, Studio 6, Ibis, Sofitel Luxury Hotels and upscale Novotel locations in the U.S., Canada and Mexico. For more information, visit accor-na.com.



Accor, the world's leading hotel operator and market leader in Europe, is present in **90 countries** with **4,200 hotels** and more than **500,000 rooms**. Accor's broad portfolio of hotel brands - **Sofitel, Pullman, MGallery, Novotel, Suite Novotel, Mercure, Adagio, Ibis, all seasons/ibis styles, Etap Hotel/ibis budget, hotelF1 and Motel 6** - provide an extensive offer from luxury to budget. With **145,000 employees** worldwide, the Group offers to its clients and partners nearly 45 years of know-how and expertise.

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