

Press Release

July 27, 2011



Studio 6 Launches New Web Site Design

Redesigned staystudio6.com Offers Fresh Look and Streamlined Navigation

DALLAS, Texas – Studio 6, known for putting more in your room and less on your bill, has launched a stylish new Web site design. The new staystudio6.com showcases the affordability, comfort and convenience offered at each Studio 6 location through its updated, modern look.

“We want our guests’ experience to start when they visit our Web site,” said Olivier Poirot, CEO for Accor North America, Motel 6 and Studio 6. “The new design is simple and functional, allowing guests to easily make their reservations and find the best location for their extended stay.”

The new design features a sleek and user-friendly layout enhanced by a modern splash of color. The homepage displays savings opportunities and search options to help guests easily navigate the site. The convenient functionalities allow guests to search by city, state, airport, address, nearby attractions and location number for any Studio 6 location in the U.S. and Canada. The site also features property photos and videos for guests to view prior to their stay.

For more information or to book a room, guests can visit www.staystudio6.com.

###

About Studio 6

Studio 6 Extended Stay hotels offer the affordable comfort of furnished studios, low weekly rates and accommodating hotel amenities at more than 60 locations across North America. Guests will find Studio 6 locations in the United States and Canada, conveniently located in major business complexes, offering easy access to shopping and retail centers, entertainment areas and restaurants. The studios feature sleeping areas and fully furnished kitchens complete with refrigerators, microwaves, cook-top stoves, cookware and dinnerware. For more information, visit www.staystudio6.com.

About Accor North America

Headquartered in Dallas (Carrollton), Texas, Accor North America operates more than 1,100 upscale and economy properties including nationwide economy leaders Motel 6, Studio 6, Ibis, Sofitel Luxury Hotels and upscale Novotel locations in the U.S., Canada and Mexico. For more information, visit accor-na.com.

About Accor

Accor, the world's leading hotel operator and market leader in Europe, is present in 90 countries with 4,200 hotels and more than 500,000 rooms.

Accor's broad portfolio of hotel brands - **Sofitel, Pullman, MGallery, Novotel, Suite Novotel, Mercure, Adagio, ibis, all seasons, Etap Hotel, Formule 1, hotelF1 and Motel 6**, and its related activities, **Thalassa sea & spa** and **Lenôtre** - provide an extensive offer from luxury to budget. With **145,000 employees** worldwide, the Group offers to its **clients and partners** nearly 45 years of know-how and expertise.

CONTACTS

Laura Rojo-Eddy
Director, Corporate
Communications
972-360-5970
lrojo@accor-na.com