



Motel 6 Network Opens 55 Hotels in 2011

Continued Franchise Growth Drives Expansion Plans for 2012

Dallas, Texas – Accor North America, one of the nation’s largest owner/operators of economy lodging, announces the opening of 55 hotels in 2011, all under franchise contracts. The latest openings include 49 Motel 6 and six Studio 6 properties with a room count of more than 4,100.

As part of the company’s asset-light strategy and goals to expand its franchise network, Motel 6 plans to add at least 50 locations in 2012, including further expansion in Canada and into major urban and metropolitan areas. Studio 6 plans to add approximately 10 locations in 2012.

“Our continued franchise growth is a testament to the brands’ strength, proven business models and the supportive partnership we offer to our franchisees,” said Jim Amorosia, CEO for Motel 6 and Studio 6. “Through our aggressive operations and asset management strategy, we will continue to optimize franchise growth and the Motel 6 network in 2012 to better serve our guests wherever they want to travel.”

The 2011 additions cover 23 U.S. states and two Canadian provinces. Franchise locations account for approximately 45 percent of the Motel 6/Studio 6 network. The following hotels are now open:

Glendale, AZ	Indianapolis, IN	Cookeville, TN	<i>Canadian Locations</i>
Concord, CA*	Terre Haute, IN	Arlington, TX*	Brandon, MB
Oakdale, CA	Biloxi, MS	Cleburne, TX	Headingley, MB
Lebec, CA	Fargo, ND	Harker Heights, TX	<i>* Indicates Studio 6</i>
Carson, CA	Williston, ND	Dallas, TX (two locations)	
Anaheim, CA	Scottsbluff, NE	Uvalde, TX	
Victorville, CA	Bellmawr, NJ	Rhome, TX	
Merced, CA	Los Alamos, NM	San Antonio, TX*	
Redlands, CA	Jackson, MS*	Sulphur Springs, TX	
Napa, CA	Lake George, NY	Ogden, UT	
Anderson, CA	Brooklyn, NY	Richfield, UT	
Jonesboro, GA	Columbus West, OH	Emporia, VA	
Atlanta, GA*	Findlay, OH	Ashland, VA	
Williamsburg, IA	Troy, OH	Ellensburg, WA	
Davenport, IA	Oklahoma City, OK	Martinsburg, WV	
Normal, IL	Tulsa, OK*	Torrington, WY	
Mt. Vernon, IL	Pawleys Island, SC		
Sycamore, IL	Memphis, TN		

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About Motel 6

Motel 6 offers the lowest price of any national chain at more than 1,100 company-owned and franchised locations throughout the United States and Canada. For 26 years, Motel 6 has used the tagline, "We'll leave the light on for you[®]," earning the chain the highest brand recognition in the economy lodging segment. Motel 6 was the first national pet friendly chain, welcoming pets since 1962. Standard amenities include free local phone calls, no long distance access charges, free morning coffee and expanded cable channel line-up. Most locations offer Wi-Fi Internet access, swimming pools and guest laundry facilities. For more information, visit www.motel6.com.

About Accor North America

Headquartered in Dallas (Carrollton), Texas, Accor North America operates more than 1,100 upscale and economy properties including nationwide economy leaders Motel 6 and Studio 6, Sofitel Luxury Hotels and upscale Novotel locations in the U.S. and Canada. For more information, visit accor-na.com.



Accor, the world's leading hotel operator and market leader in Europe, is present in **90 countries** with more than **4,400 hotels** and **530,000 rooms**. Accor's broad portfolio of hotel brands - **Sofitel, Pullman, MGallery, Novotel, Suite Novotel, Mercure, Adagio, Ibis, all seasons/Ibis Styles, Etap Hotel/Formule 1/Ibis budget, hotelF1 and Motel 6** - provide an extensive offer from luxury to budget. With **145,000 employees** worldwide, the Group offers to its clients and partners nearly 45 years of know-how and expertise.

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