



Motel 6 Network Opens 58 hotels in 2010

Network Sees Continued Franchise Growth

Dallas, Texas – Accor North America, one of the nation’s largest owner/operators of economy lodging, announces the opening of 58 hotels in 2010. The latest openings include 55 Motel 6 and three Studio 6 properties with a room count of more than 4,800.

“The continued growth of the Motel 6 and Studio 6 brands is a reflection of our strong focus on the brands’ quality and consistency,” said Olivier Poirot, CEO for Accor North America, Motel 6 and Studio 6. “We have seen this increase in growth three years in a row, which is a testament to the strength of our brands and their business models.”

The 2010 additions cover 20 U.S. states and one Canadian province. The Motel 6 network – which has officially celebrated its 1,100th property in January 2011 – had 1,090 locations in the U.S. and Canada with roughly 40 percent of its hotel network consisting of franchises by the end of 2010. In line with the company’s plans to aggressively grow the number of franchises in its network, the following hotels are now open:

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|--------------------|------------------|-----------------------------|
| Montgomery, AL | Clinton, MO | Cedar Park, TX |
| Opelika, AL * | Cuba, MO | Dallas, TX |
| Troy, AL | Eureka, MO | Eagle Pass, TX |
| Brinkley, AR | Grenada, MS | El Paso, TX |
| Jacksonville, AR | Bernalillo, NM | Fort Worth, TX |
| Fairfield, CA | Moriarty, NM | Irving, TX * |
| Lodi, CA | Santa Fe, NM | Irving (Dallas – DFW S), TX |
| Menifee, CA | Silver City, NM | Katy, TX |
| Rancho Cordova, CA | Huron, OH | Marble Falls, TX |
| Vernon, CT | Youngstown, OH | Nacogdoches, TX |
| Ormond Beach, FL | Harrisburg, PA | Port Arthur, TX |
| Atlanta, GA | Richburg, SC | Rosenberg, TX |
| Suwanee, GA | Caryville, TN | Seguin, TX |
| Gilman, IL | Johnson City, TN | Valley View, TX |
| Erlanger, KY | Knoxville, TN | Wichita Falls, TX |
| Sulphur, LA * | Lakeland, TN | Wenatchee, WA |
| Moncton, NB | Memphis, TN | Woodland, WA |
| Baltimore, MD | Amarillo, TX | Oshkosh, WI |
| Salisbury, MD | Bedford, TX | |
| Branson, MO | Brownsville, TX | |

* Indicates Studio 6

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About Motel 6

Motel 6 offers the lowest price of any national chain at more than 1,100 company-owned and franchised locations throughout the United States and Canada. For 24 years, Motel 6 has used the tagline, "We'll leave the light on for you®," earning the chain the highest brand recognition in the economy lodging segment. Motel 6 was the first national pet friendly chain, welcoming pets since 1962. Standard amenities include free local phone calls, no long distance access charges, free morning coffee and extended cable channel line-up. Most locations offer Wi-Fi Internet access, swimming pools and guest laundry facilities. For more information, visit www.motel6.com.

About Accor North America

Headquartered in Dallas (Carrollton), Texas, Accor North America operates more than 1,100 upscale and economy properties including nationwide economy leaders Motel 6, Studio 6, Ibis, Sofitel Luxury Hotels and upscale Novotel locations in the U.S., Canada and Mexico. For more information, visit accor-na.com.

About Accor Worldwide

Accor, the world's leading hotel operator and market leader in Europe, is present in 90 countries with 4,100 hotels and close to 500,000 rooms.

Accor's broad portfolio of hotel brands - **Sofitel, Pullman, MGallery, Novotel, Suite Novotel, Mercure, Adagio, ibis, all seasons, Etap Hotel, Formule 1, hotelF1, Studio 6 and Motel 6**, and its related activities, **Thalassa sea & spa** and **Lenôtre** - provide an extensive offer from luxury to budget. With **145,000 employees** worldwide, the Group offers to its **clients and partners** nearly 45 years of know-how and expertise.

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