

Press Release

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Motel 6 Network Opens 22 Hotels

Network Sees Continued Franchise Growth during First Half of 2011

Dallas, Texas – Motel 6, known for offering a clean, comfortable room and great service for the lowest price of any national chain, announces the opening of 22 franchise locations during the first half of 2011. The latest openings include 20 Motel 6 properties and two Studio 6 properties, with a total room count of 1,656.

“Our growth plans in North America are consistent with Accor’s strategy to grow its brands and maintain an effective balance as an operator and franchisor,” said Olivier Poirot, CEO for Accor North America, Motel 6 and Studio 6. “We will continue our devotion to delivering positive results for our growing pool of franchisees, emphasizing our brand strength and focus on quality and consistency.”

The first half of the year additions cover 13 U.S. states and one Canadian province. The Motel 6 network celebrated its 1,100th property opening in January 2011 and continues to aggressively grow the number of franchises in its network with the recent opening of the following hotels:

Lebec, CA	Emporia, VA
Oakdale, CA	Martinsburg, WV
Brandon, Manitoba, Canada	* <i>Indicates Studio 6</i>
Headingley, Manitoba, Canada	
Williamsburg, IA	
Normal, IL	
Sycamore, IL	
Biloxi, MS	
Jackson, MS*	
Fargo, ND	
Bellmawr, NJ	
Columbus West, OH	
Findlay, OH	
Oklahoma City, OK	
Tulsa, OK *	
Pawleys Island, SC	
Cleburne, TX	
Dallas, TX	
Harker Heights, TX	
Ogden, UT	

About Motel 6

Motel 6 offers the lowest price of any national chain at more than 1,100 company-owned and franchised locations throughout the United States and Canada. For 25 years, Motel 6 has used the tagline, "We'll leave the light on for you®," earning the chain the highest brand recognition in the economy lodging segment. Motel 6 was the first national pet friendly chain, welcoming pets since 1962. Standard amenities include free local phone calls, no long distance access charges, free morning coffee and expanded cable channel line-up. Most locations offer Wi-Fi Internet access, swimming pools and guest laundry facilities. For more information, visit www.motel6.com.

About Studio 6

Studio 6 Extended Stay hotels offer the affordable comfort of furnished studios, low weekly rates and accommodating hotel amenities at more than 60 locations across North America. Guests will find Studio 6 locations in the United States and Canada, conveniently located in major business complexes, offering easy access to shopping and retail centers, entertainment areas and restaurants. The studios feature sleeping areas and fully furnished kitchens complete with refrigerators, microwaves, cook-top stoves, cookware and dinnerware. For more information, visit www.staystudio6.com

About Accor North America

Headquartered in Dallas (Carrollton), Texas, Accor North America operates more than 1,100 upscale and economy properties including nationwide economy leaders Motel 6, Studio 6, Ibis, Sofitel Luxury Hotels and upscale Novotel locations in the U.S., Canada and Mexico. For more information, visit accor-na.com.

About Accor

Accor, the world's leading hotel operator and market leader in Europe, is present in 90 countries with 4,200 hotels and more than 500,000 rooms.

Accor's broad portfolio of hotel brands - **Sofitel, Pullman, MGallery, Novotel, Suite Novotel, Mercure, Adagio, ibis, all seasons, Etap Hotel, Formule 1, hotelF1 and Motel 6**, and its related activities, **Thalassa sea & spa** and **Lenôtre** - provide an extensive offer from luxury to budget. With **145,000 employees** worldwide, the Group offers to its **clients and partners** nearly 45 years of know-how and expertise.

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