



Explore the Chicago Jazz Festival with Goin'6

Motel 6 Journey Helps Travelers Plan a Trip to Windy City Festival

DALLAS, Texas – This fall, Motel 6 offers travelers a fun, affordable way to experience some of the best jazz music anywhere at the annual Chicago Jazz Festival. The *Jazz Journey: New Orleans/Chicago Loop*, one of the featured journeys on Motel 6's Goin6.com Web site, provides music festival lovers with the perfect set of tools for planning a trip to this annual gathering of jazz legends, up-and-comers and their thousands of followers. For four days each year, jazz fans gather in Chicago to hear an extensive lineup of performers. The festival takes place at Chicago's Grant Park from September 2-5, 2010.

"The Chicago Jazz Festival showcases a unique piece of American culture that draws music lovers from far and wide," said Olivier Poirot, CEO for Accor North America, Motel 6 and Studio 6. "With Goin6.com, travelers can plot their road trip to Chicago to include historic Jazz sites and clubs as well as Motel 6 locations on their route."

The city of Chicago has a long and storied history with this unique American musical art form. Early in the 20th century, the city was the destination for many blues and jazz musicians who came as part of the "Great Migration" from the southern U.S. This musical influence has had a significant impact on the city's art and culture. The Jazz Festival is the longest running of the city's lakefront music festivals – a Labor Day weekend tradition for more than 30 years. Its mission is to promote awareness and appreciation for all forms of jazz through quality live musical performances with local, national and international artists performing side-by-side for a jazz audience of all ages.

The Goin'6 Web site helps jazz lovers plan their trip by utilizing the "Eat," "Sleep," and "Do" feature tabs, including Motel 6 locations along the way that provide comfortable and affordable accommodations. Throughout the summer, the Goin'6 site will feature various trips for travelers to explore America on a budget, including the *National Parks Tour – Arizona/Utah Loop*, the *California National Parks Tour* and the *Southern California Theme Park Adventure*.

To start planning their own Chicago Jazz Festival trip or to gain inspiration for their next summer adventure, travelers can visit Goin6.com.

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About Motel 6

Motel 6 offers the lowest price of any national chain at more than 1,000 company-owned and franchised locations throughout the United States and Canada. For 24 years, Motel 6 has used the tagline, "We'll leave the light on for you®," earning the chain the highest brand recognition in the economy lodging segment. Motel 6 was the first national pet friendly chain, welcoming pets since 1962. Standard amenities include free local phone calls, no long distance access charges, free morning coffee, data ports, Wi-Fi Internet access and cable channel line-up with premium channels including HBO, ESPN/ESPN2, and CNN. Most locations offer swimming pools and guest laundry facilities. For more information, visit www.motel6.com.

About Accor North America

Headquartered in Dallas (Carrollton), Texas, Accor North America operates more than 1,000 upscale and economy properties including nationwide economy leaders Motel 6, Studio 6, Ibis, Sofitel Luxury Hotels and upscale Novotel locations in the U.S., Canada and Mexico. For more information, visit accor-na.com.

About Accor Worldwide

Accor, the world's leading hotel operator and market leader in Europe, is present in 90 countries with 4,100 hotels and close to 500,000 rooms.

Accor's broad portfolio of hotel brands - **Sofitel, Pullman, MGallery, Novotel, Suite Novotel, Mercure, Adagio, ibis, all seasons, Etap Hotel, Formule 1, hotelF1, Studio 6 and Motel 6**, and its related activities, **Thalassa sea & spa, Lenôtre and CWL** - provide an extensive offer from luxury to budget. With **145,000 employees** worldwide, the Group offers to its **clients and partners** nearly 45 years of know-how and expertise.

CONTACTS

Laura Rojo-Eddy
Motel 6
972-360-5970
lrojo@accor-na.com