

Press Release

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Motel 6 Launches App for iPhone and iPod Touch

Dallas, TX — Motel 6 today announced the Motel 6 App for iPhone and iPod touch is now available on the App Store. The Motel 6 App makes it simple for guests to quickly find and book rooms at more than 1,100 locations in the United States and Canada.

“As more of our guests turn to their iPhones for quick access to information on the go, it is clear that a Motel 6 App for iPhone and iPod touch is the perfect tool to help guests locate and book Motel 6 accommodations during their travels,” said Olivier Poriot, CEO of Accor North America, Motel 6 and Studio 6. “Now guests have the ability to locate and reserve a room at Motel 6 while on the go.”

The app uses the iPhone’s built-in GPS to locate the closest location available. Once the Motel 6 location is identified, the Motel 6 App provides guests with the most pertinent details for their visit, including each location’s amenities, brand policies, property images and daily rates. Locations are also searchable using an airport code, city or state.

Registered members can take advantage of the “My Motel 6” feature, where their account information and upcoming reservations are conveniently available for viewing. First-time guests can create an online account in just a few easy steps.

The Motel 6 App is available for free from the App Store on iPhone and iPod touch or at www.itunes.com/apps/motel6.

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About Motel 6

Motel 6 offers the lowest price of any national chain at more than 1,100 company-owned and franchised locations throughout the United States and Canada. For 25 years, Motel 6 has used the tagline, “We’ll leave the light on for you®,” earning the chain the highest brand recognition in the economy lodging segment. Motel 6 was the first national pet friendly chain, welcoming pets since 1962. Standard amenities include free local phone calls, no long distance access charges, free morning coffee and expanded cable channel line-up. Most locations offer Wi-Fi Internet access, swimming pools and guest laundry facilities. For more information, visit www.motel6.com.

About Accor North America

Headquartered in Dallas (Carrollton), Texas, Accor North America operates more than 1,100 upscale and economy properties including nationwide economy leaders Motel 6, Studio 6, Ibis, Sofitel Luxury Hotels and upscale Novotel locations in the U.S., Canada and Mexico. For more information, visit accor-na.com.

About Accor

Accor, the world's leading hotel operator and market leader in Europe, is present in 90 countries with 4,200 hotels and more than 500,000 rooms.

Accor's broad portfolio of hotel brands - **Sofitel, Pullman, MGallery, Novotel, Suite Novotel, Mercure, Adagio, ibis, all seasons, Etap Hotel, Formule 1, hotelF1 and Motel 6**, and its related activities, **Thalassa sea & spa** and **Lenôtre** - provide an extensive offer from luxury to budget. With **145,000 employees** worldwide, the Group offers to its **clients and partners** nearly 45 years of know-how and expertise.

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