



## Motel 6 at Your Fingertips

### *New Mobile Web Site Provides Function and Simplicity for Mobile Users*

Dallas, TX — Motel 6 has unveiled their newly-designed mobile Web site, making it quick and simple for guests to find and book rooms at more than 1,000 locations in the United States and Canada using their mobile devices. Like [www.motel6.com](http://www.motel6.com), the mobile Web site is sleek, stylish, and enhanced throughout by a modern splash of color to reflect many of Motel 6's 'Phoenix' design elements.

"We know our guests are often on-the-go and rely on their mobile devices to provide quick access to important information," said Olivier Poirot, CEO for Accor North America, Motel 6 and Studio 6. "The design of our mobile Web site offers guests a simple and quick way to locate the right Motel 6 for their travel needs."

Users will appreciate the user-friendly mobile Web site, which gives them easy access for logging into their My Motel 6 account, accessing their most recent stays and viewing future bookings. New navigation will take users easily to the most convenient Motel 6 for their needs, while allowing for easy online booking with just a few clicks.

The mobile site provides guests with the most pertinent details for their visit, including each location's amenities and brand policies. Just like Motel 6's guest rooms, the mobile Web site gives users everything they need and nothing they don't.

Guests can now log into [motel6.com](http://motel6.com) now to easily book a room on their mobile devices.

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#### **About Motel 6**

Motel 6 offers the lowest price of any national chain at more than 1,000 company-owned and franchised locations throughout the United States and Canada. For 24 years, Motel 6 has used the tagline, "We'll leave the light on for you®," earning the chain the highest brand recognition in the economy lodging segment. Motel 6 was the first national pet friendly chain, welcoming pets since 1962. Standard amenities include free local phone calls, no long distance access charges, free morning coffee, data ports and cable channel line-up with premium channels including HBO, ESPN/ESPN2, and CNN. Most locations offer Wi-Fi Internet access, swimming pools and guest laundry facilities. For more information, visit [www.motel6.com](http://www.motel6.com).

### **About Accor North America**

Headquartered in Dallas (Carrollton), Texas, Accor North America operates more than 1,000 upscale and economy properties including nationwide economy leaders Motel 6, Studio 6, Ibis, Sofitel Luxury Hotels and upscale Novotel locations in the U.S., Canada and Mexico. For more information, visit [accor-na.com](http://accor-na.com).

### **About Accor Worldwide**

**Accor, the world's leading hotel operator and market leader in Europe**, is present in **90 countries with 4,100 hotels and close to 500,000 rooms**.

Accor's broad portfolio of hotel brands - **Sofitel, Pullman, MGallery, Novotel, Suite Novotel, Mercure, Adagio, ibis, all seasons, Etap Hotel, Formule 1, hotelF1, Studio 6 and Motel 6**, and its related activities, **Thalassa sea & spa, Lenôtre and CWL** - provide an extensive offer from luxury to budget. With **145,000 employees** worldwide, the Group offers to its **clients and partners** nearly 45 years of know-how and expertise.

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