



Motel 6 Offers Travelers Canadian Beauty with Golden Horseshoe Getaway

Goin'6 Provides Affordable Lodging and Spectacular Sites in Ontario's National and Provincial Parks

DALLAS, Texas – Along the western tip of Lake Ontario rests an area known as the Golden Horseshoe, where an abundance of natural beauty provides an ideal destination for vacationers. Goin'6, Motel 6's trip-planning Web site, features a journey throughout Ontario's National Parks as one of its trips this summer. *Golden Horseshoe Getaway: Ontario's National and Provincial Park Loop* allows travelers to easily explore the natural beauty of Ontario, all on a low budget.

"A trip around the Golden Horseshoe in late summer or early fall is an outdoorsman's dream, offering magnificent natural sites and beautiful weather," said Olivier Poirot, CEO for Accor North America, Motel 6 and Studio 6. "With Goin6.com, we provide travelers a database of ideas and tools for planning a road trip to this and many other outstanding destinations across North America."

National parks are a source of inspiration and beauty, offering a peaceful vacation for any traveler in search for a break from city life. Goin'6 recommends Niagara Falls, Georgian Bay Islands National Park, Bruce Peninsula and Fathom Five National Parks and Algonquin Provincial Park -- all within 200 miles of Toronto.

Located on the U.S./Canada border, Niagara Falls attracts 20 million visitors a year. The natural wonder offers a variety of vantage points on either side of the border. Clifton Hill is the area's main nighttime tourist location with two area casinos.

The Georgian Bay Islands National Park is a collection of glacier-formed islands, only accessible by boat. The park's geology is the finest example of the presence of the Canadian Shield, a massive plate of exposed bedrock that covers much of north central Canada.

Lovers of the outdoors will enjoy the majestic beauty of Bruce Peninsula and Fathom Five National Park either by foot or by boat. Kayaking, canoeing and scuba-diving are popular water activities, and hiking along a section of the 500-mile Bruce Trail is another way to savor the Peninsula's mixture of beaches, forests, wetlands, wildflowers and migratory birds.

Finally, Algonquin Provincial Park is one of Ontario's most cherished nature preserves, designated as Canada's first Provincial Park in 1893 to protect the area's wealth of natural resources. Visitors flock to hike, mountain bike, horseback ride, fish, camp, kayak and more due to the park's truly inspiring landscape.

Travelers can visit Goin6.com to plan a unique trip and to find Motel 6 locations along the route.

About Motel 6

Motel 6 offers the lowest price of any national chain at more than 1,000 company-owned and franchised locations throughout the United States and Canada. For 24 years, Motel 6 has used the tagline, "We'll leave the light on for you®," earning the chain the highest brand recognition in the economy lodging segment. Motel 6 was the first national pet friendly chain, welcoming pets since 1962. Standard amenities include free local phone calls, no long distance access charges, free morning coffee, data ports, Wi-Fi Internet access and cable channel line-up with premium channels including HBO, ESPN/ESPN2, and CNN. Most locations offer swimming pools and guest laundry facilities. For more information, visit www.motel6.com.

About Accor North America

Headquartered in Dallas (Carrollton), Texas, Accor North America operates more than 1,000 upscale and economy properties including nationwide economy leaders Motel 6, Studio 6, Ibis, Sofitel Luxury Hotels and upscale Novotel locations in the U.S., Canada and Mexico. For more information, visit accor-na.com.

About Accor Worldwide

Accor, the world's leading hotel operator and market leader in Europe, is present in 90 countries with 4,100 hotels and close to 500,000 rooms.

Accor's broad portfolio of hotel brands - **Sofitel, Pullman, MGallery, Novotel, Suite Novotel, Mercure, Adagio, ibis, all seasons, Etap Hotel, Formule 1, hotelF1, Studio 6 and Motel 6**, and its related activities, **Thalassa sea & spa, Lenôtre and CWL** - provide an extensive offer from luxury to budget. With **145,000 employees** worldwide, the Group offers to its **clients and partners** nearly 45 years of know-how and expertise.

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