



Motel 6 Collects 7,000 Teddy Bears for Children in Need

“Great Teddy Bear Roundup” Celebrates Third Year of Serving Local Communities

DALLAS, Texas – Motel 6, known for providing guests with a clean, comfortable room for the lowest price of any national chain, collected more than 7,000 teddy bears as part of the third annual “Great Teddy Bear Roundup.” The teddy bears have been donated to local law enforcement, fire departments and hospitals to provide comfort to children in stressful or traumatic situations.

“I am continually impressed to see the generosity of our guests and communities, especially during the holiday season,” said Olivier Poirot, CEO of Accor North America, Motel 6 and Studio 6. “With the help of our communities, we are so pleased to be able to support the efforts of our local police, fire departments and social services.”

Each year, police and fire departments across the country collect teddy bears to donate to hospitals, child protective agencies or to hand out to children they encounter everyday. The “Great Teddy Bear Roundup” collects new small to medium sized teddy bears at Motel 6 and Studio 6 locations in North America to support local agencies and the work they do in their communities.

Community members and guests of Motel 6 locations throughout the U.S. and Canada were encouraged to make a donation. Over the past three years, more than 20,000 teddy bears have been donated as part of the “Great Teddy Bear Roundup.”

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About Motel 6

Motel 6 offers the lowest price of any national chain at more than 1,000 company-owned and franchised locations throughout the United States and Canada. For 24 years, Motel 6 has used the tagline, “We’ll leave the light on for you®,” earning the chain the highest brand recognition in the economy lodging segment. Motel 6 was the first national pet friendly chain, welcoming pets since 1962. Standard amenities include free local phone calls, no long distance access charges, free morning coffee and cable channel line-up with premium channels including HBO, ESPN/ESPN2, and CNN. Most locations offer Wi-Fi Internet access, swimming pools and guest laundry facilities. For more information, visit www.motel6.com.

About Accor North America

Headquartered in Dallas (Carrollton), Texas, Accor North America operates more than 1,000 upscale and economy properties including nationwide economy leaders Motel 6, Studio 6, Ibis, Sofitel Luxury Hotels and upscale Novotel locations in the U.S., Canada and Mexico. For more information, visit accor-na.com.

About Accor Worldwide

Accor, the world's leading hotel operator and market leader in Europe, is present in 90 countries with 4,100 hotels and close to 500,000 rooms.

Accor's broad portfolio of hotel brands - Sofitel, Pullman, MGallery, Novotel, Suite Novotel, Mercure, Adagio, ibis, all seasons, Etap Hotel, Formule 1, hotelF1, Studio 6 and Motel 6, and its related activities, Thalassa sea & spa and Lenôtre - provide an extensive offer from luxury to budget. With 145,000 employees worldwide, the Group offers to its clients and partners nearly 45 years of know-how and expertise.

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